



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Del Cielo Media
1427 Leslie Ave
Alexandria, VA 22301

Contract # 4227153

Schedule Dates 02/04/20-02/05/20
Advertiser National Association of Manufacturers (37359)
Agency Del Cielo Media (11175)
Product POLITICAL ISSUE (ns) (1187)
Brand Est 204210 (1332416)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name Levine,Rande
Phone/Fax /
CPE Est 204210
Account Types Local/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Est 204210

Date Entered 01/31/20
Last Modified 01/31/20
Entered By Barbara Monares
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$486.00
Net Total \$2,754.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Feb. 2020	4	\$3,240.00
Grand Total:	4	\$3,240.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	02/05/20-02/05/20	1	:30	10:58:25A- ABC-The View				1					1	\$675.00	\$675.00	Washington (WJLA)		1/31/20
2.0	Normal Line / SPOT	02/05/20-02/05/20	1	:30	6:58A- ABC-Good Morning America				1					1	\$900.00	\$900.00	Washington (WJLA)		1/31/20
3.0	Normal Line / SPOT	02/04/20-02/04/20	1	:30	11:35P- ABC-Jimmy Kimmel			1						1	\$585.00	\$585.00	Washington (WJLA)		1/31/20
4.0	Normal Line / SPOT	02/05/20-02/05/20	1	:30	11:00:26P- News-ABC 7 News at 11p				1					1	\$1,080.00	\$1,080.00	Washington (WJLA)		1/31/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.